

	Pro	Con	Website
Microsoft Office 365	Microsoft can host a website in its Office 365 small business suite. Templates are available, or designer can develop a HTML page.	No support for small business pricing. Monthly fee comparable to a full service hosting	http://www.microsoft.com/en-us/office365/online-software.aspx#fbid=_VPs7RsXk
Google Sites	Free website, establishing a Google profile is required	No support, limited templates	http://sites.google.com
Intuit	Similar to Office 365 – Use a template or have a website designed by Intuit Free 30-day trial. Support available for set up. Priced at \$7.99	Support is for the website only, not necessarily tied to your business.	www.intuit.com
Verizon	Also powered by Intuit; Starting price run \$4.99/month to \$49.99/month, with additional support available. Differences in pricing is based on the website bandwidth (from 5GB to 500GB) and storage (25MB to 10GB)	Support is for the website only, not necessarily tied to your business.	www.verizon.com
Go Daddy	Well known for low cost hosting, with templates, blogs, and marketing available	Interface for updating pages requires removing a file first - clunky interface means extra time needed to modify site files. Customer service varies.	www.godaddy.com
Fatcow	Low cost hosting, unlimited space, free domain, unlimited traffic, intuitive file manager (cpanel). Good customer service		www.fatcow.com
1 and 1	Includes templates optimized for mobile devices. \$9.99/month	Templates based for 200 industries, may or may not be a fit for your business	www.1and1.com
iPage	Low cost hosting, unlimited space, free domain, unlimited traffic, intuitive file manager (cpanel). Site building tools included with the package.		http://www.ipage.com
Justhost	Low cost hosting, unlimited space, free domain, unlimited traffic, intuitive file manager (cpanel). Good customer service		www.justhost.com
Green Geeks	Low cost hosting, intuitive file manager (cpanel). Includes free domain transfer for moving a website to Green Geeks.		www.greengeek.com
HostPapa	Low cost hosting, unlimited space, free domain, unlimited traffic, intuitive file manager (cpanel). Site building tools included with the package.		www.hostpapa.com
Weebly	Drag and drop widgets for creating website, with mobile and media features	Meant for small size with a few products or services - Limits for hosting size, limits for traffic	www.weebly.com
Yola	Can get custom domain names and ecommerce cart	Pricing not as low as other hosting when features are included. No standard blog package included. Fee to \$9.95 per month	www.yola.com
HTML5 template	low cost - free template with appearance already laid out. Can be used with any of the afore mentioned hosting arrangements	Template can be mimicked by any business - securing a unique template is essentially the same cost as a completely designed site. Business can also mismatch their website to their business needs, resulting in a high bounce rate.	http://freehtml5templates.com
Genesis	Templates for wordpress.org – turns blog into an entire site for ecommerce or site/blog blend.	Hosting still required, potentially negates cost savings from template usage	www.studiopress.com
Elegant Themes	Templates for wordpress.org – turns blog into an entire site for ecommerce or site/blog blend.	Hosting still required, potentially negates cost savings from template usage	www.elegantthemes.com
Wix	Inexpensive. Has templates for a website and can incorporate pictures and media easily	Most sites are all flash formats – not every browser renders flash on a template well, and customizations are limited (There are designers available, but cost becomes similar as going to a designer and designing the site yourself). Wix has begun to offer a blog within a site and HTML5-based sites	www.wix.com

Sheet researched by Zimana (www.zimana.com). Information is accurate as of May 2012



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