

	Facebook Store	Mobile Commerce Template	Issue Coupon Capability	Integrates w/ Bank Check Account	Google Analytics integration	Price	Notes	Website
3dcarts	X	X	X		X	\$19 and up	Integrates Google Checkout, Paypal, Amazon Payment	http://www.3dcart.com
Zencart				X		Free	Uses modules for addons - plenty including Chase Paymentech. More for DIY, supported by community wiki	http://www.zencart.com
Cashie					X	1% of each sale	No cost option	http://www.cashiecommerce.com
Shopsite	X	Optimized for mobile		Numerous Merchant Accounts	X	2-3% of transaction	Can be installed and hosted on a local server. Flexibility for coding (Javascript, PHP), Integrates w/ Google Checkout, Amazon Payment, Authorize.net	http://www.shopsite.com
Mal's		X	X		X (uncertain integration)	Free and Premium	Integrates with Quickbooks. Poor information and support for analytics integration	https://www.mals-e.com
Magento	X		Enterprise only		X	Community free - Enterprise/Medium business \$15,000 and up	Integrates with Web Optimizer	http://www.magento.com
Shopify		X	X	Numerous Merchant Accounts and Payment Gateways	X (Crazy Egg and Google Analytics)	\$26 - \$160/month, 2% transaction	Permits customer group management, perfect for segmentation analysis (though may require some back and forth between platform and analytics reporting)	http://www.shopify.com
Payvent	X		Coupon for liking a page	Only Integrates w/ Paypal, Authorize.net, etc.		Free - \$299 / month	Facebook dedicated commerce platform. Has its own analytics, breakdown by product sale. Poll creation feature to increase conversation. Sharing includes other social media, like Pinterest and Google +	http://www.payvment.com
Zibaba	X		X (for Facebook)	Only Integrates w/ Paypal, Authorize.net, etc.	Integrates with Clicky	\$19.99 - \$49.99	Meant for sales on Facebook only	http://www.zibaba.com
Ecwid	X	X	Only on paid versions			Free, \$17/month, \$950/year	Widgets for DIYers, can be applied to blogs and websites	http://www.ecwid.com

Sheet researched by Zimana (www.zimana.com). Information is accurate as of April 2012



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